

## MASTERSYSTEM INFOTAMA

# 2020 INDONESIA IT SERVICES COMPETITIVE STRATEGY INNOVATION AND LEADERSHIP AWARD

### Analyst Quote

*“Mastersystem has demonstrated strategic effectiveness by developing a strong client base in the BFSI and telecommunications industries in Indonesia. In-depth industry knowledge, excellent performance record, and comprehensive solutions portfolio are among the company’s competitive advantages that have enabled it to develop a strong client base.*

*The provider has focused on advancing innovation and pursuing strategic partnerships over the years, resulting in an industry-centric solutions portfolio and stronger competitive differentiation in the market. The innovation and partnerships have also enabled Mastersystem to enhance customer relationships, increasing market penetration and revenue opportunities. Investing in employing certified engineers and getting ISO certifications boosts its operational efficiency and customer experience further. As one of the top participants in the IT services industry, Mastersystem recorded industry-leading growth in its IT services business in Indonesia, a testimony to its success in the country.”*

**Sandeep Bazaz**  
Consultant  
ICT Practice  
Frost & Sullivan

### About Frost & Sullivan

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